

CHAPTER – 4

CIRCULATION OF PUBLICATIONS

4.1. A total number of 37,942 publications furnished their circulation figures online for 2018-19 claiming a total circulation of 52,05,14,168 copies as against 43,00,66,629 copies per publishing day in 2017-18 thereby registering an increase of 21.03 per cent over previous year. (Table 4.1)

DAILIES

4.2.1. The number of **Daily** publications, which furnished circulation figures, has increased from 8,930 publications in 2017-18 to 10,167 publications in 2018-19. The combined circulation of all dailies was 29,15,35,681 copies per publishing day in 2018-19 as against 24,26,90,557 copies per publishing day in 2017-18, i.e. **an increase of 20.13 per cent.** (Table 4.1 & 4.5)

4.2.2. The number of **Tri and Bi-weeklies**, which furnished circulation figures, was **NIL** in 2018-19. (Table 4.1 & 4.5)

PERIODICALS

4.3. Among **Periodicals**, weeklies had a combined share of 12,46,15,637 copies per publishing day i.e. 23.94 per cent of the total circulation, followed by monthlies with 6,08,84,057 copies per publishing day i.e. 11.69 per cent of total circulation. The fortnightlies with a total circulation of 2,47,12,784 copies per publishing day or 4.75 per cent of total circulation was at the third place. (Table 4.2)

LANGUAGE-WISE CIRCULATION

4.4.1. In 2018-19 again, Hindi publications as usual retained their largest share in claimed circulation with 22,99,26,479 copies per publishing day or 44.17 % of the total circulation, followed by English publications with 6,42,28,861 copies per publishing day (12.34 %). Other languages in which publications had claimed circulation of more than ten million copies were Marathi 4,38,79,899 (8.43%), Telugu 3,48,94,809 (6.70%), Urdu 3,06,93,330 (5.89%), Gujarati 2,95,63,660 (5.68%) and Odia 1,17,86,737 (2.26%). (Table 4.2)

4.4.2. Among **Dailies** also, Hindi publications maintained their top position with a claimed circulation of 12,07,45,243 copies per publishing day, or to say 41.42 % of the total claimed circulation of all daily publications. The English dailies claimed second position with a circulation of 3,52,80,763 copies per publishing day (12.10%). The dailies published in other languages were Marathi 2,82,06,928; Urdu 2,45,16,102; Telugu 2,24,22,591; Gujarati 1,53,73,171; Malayalam 90,09,967; Tamil 77,93,019, Kannada 71,10,087; Odia 64,63,677 and Bengali 45,63,089 copies per publishing day etc.(Table 4.2)

4.4.3. Among **Periodicals**, Hindi weekly publications had the highest circulation of 6,40,99,799 copies per publishing day. Hindi Monthly publications claimed second position with a circulation of 2,61,33,362 copies per publishing day followed by English Weekly (1,70,15,402), Hindi fortnightlies (1,09,71,699), Gujarati weeklies (93,51,880), Marathi weeklies (1,05,11,677), English Monthlies (74,43,050) and Telugu monthlies (82,40,330) etc. (Table 4.2)

STATE-WISE CIRCULATION

4.5.1. The claimed circulation of publications was the highest in Uttar Pradesh with 8,79,15,336 copies per publishing day during 2018-19. Maharashtra came second with 7,23,61,772 copies per publishing day, Madhya Pradesh third with 5,94,94,511 copies and Delhi fourth with 4,11,77,156 copies per publishing day. Other states with a circulation of more than ten million copies per publishing day were: Gujarat 3,55,49,839 copies per publishing day, Andhra Pradesh 3,26,26,984 copies per publishing day, Rajasthan 2,27,00,305 copies, Tamil Nadu 1,85,17,694, Kerala 1,81,13,097 copies per publishing day, Uttarakhand 1,73,83,948 copies per

publishing day, Karnataka 1,51,02,856 copies per publishing day, Odisha 1,38,41,005 copies per publishing day, West Bengal 1,35,05,602 copies per publishing day, Telangana 1,23,37,223 copies per publishing day Bihar 1,09,11,532 copies per publishing day.(Table 4.3)

4.5.2. Uttar Pradesh had the maximum claimed circulation of daily publications with 4,51,83,058 copies per publishing day followed by Maharashtra 4,26,68,250 copies per publishing day. Madhya Pradesh 3,00,89,337 copies per publishing day, Andhra Pradesh 2,15,59,013 copies per publishing day, Gujarat 1,93,97,965 copies per publishing day, Delhi 1,77,18,123 copies per publishing day, , Rajasthan 1,49,84,564 copies per publishing day and Karnataka 1,02,31,315 copies per publishing day. (Table 4.3).

4.5.3. So far as Tri and Bi-weeklies are concerned, no periodical filed Annual Statement online. (Table 4.3)

4.5.4. The claimed circulation of weeklies in 2018-19 was the highest in Uttar Pradesh with 3,06,62,045 copies per publishing day followed by Maharashtra 2,01,23,489 copies per publishing day, Madhya Pradesh 1,46,24,143 copies per publishing day, Delhi 1,05,11,193 copies, Gujarat 1,00,22,837 copies per publishing day, Uttarakhand 95,30,383 copies per publishing day, West Bengal 33,84,628 copies, Odisha 31,77,203 copies, Tamil Nadu 30,95,376 copies per publishing day, Kerala 30,28,579 copies and Rajasthan 23,93,305 copies per publishing day etc. (Table 4.3)

4.5.5. In the claimed circulation of fortnightlies in 2018-19, Rajasthan occupied the first position with 34,73,618 copies per publishing day followed by Delhi 30,27,611 copies per publishing day, Gujarat 26,50,394 copies per publishing day, Uttar Pradesh 25,12,051 copies per publishing day, West Bengal 17,91,668 copies per publishing day, Andhra Pradesh 15,83,111 copies, Odisha 14,51,634 copies per publishing day, Uttarakhand 14,25,009 copies per publishing day, Madhya Pradesh 13,58,769 copies per publishing day, Tamil Nadu 12,91,380 copies per publishing day and Kerala 10,78,498 copies per publishing day. These were the only states having a total circulation of over one million copies per publishing day each in 2018-19. (Table 4.3)

4.5.6. Among Monthly publications also, Madhya Pradesh occupied the first position with the highest claimed circulation of 1,05,88,787 copies per publishing day followed by Delhi 84,79,897 copies per publishing day, Uttar Pradesh 71,06,933 copies per publishing day, Andhra Pradesh 67,77,859 copies per publishing day, Tamil Nadu 38,78,774 copies per publishing day, Kerala 37,44,453 copies per publishing day, Maharashtra 35,65,242 copies per publishing day, Gujarat 27,48,845 copies per publishing day, Telangana 27,45,572 copies per publishing day, Karnataka 17,07,281 copies per publishing day, Odisha 15,80,898 copies per publishing day, Uttarakhand 14,58,667 copies per publishing day, Rajasthan 12,70,001 copies per publishing day and West Bengal 10,78,386 copies per publishing day. (Table 4.3)

LANGUAGE-CUM STATE-WISE CIRCULATION

4.6. Language-wise analysis of claimed circulation of publications for 2018-19 reveals that Uttar Pradesh was at the top with 6,78,31,596 copies per publishing day in Hindi language i.e. 29.50% of total circulation of Hindi Language followed by Madhya Pradesh 5,54,34,387 copies, Rajasthan 2,14,78,682 copies per publishing day, Delhi 2,09,63,267 copies per publishing day, and Uttarakhand 1,54,54,247 copies per publishing day. The total circulation of English Language publications was 6,42,28,861 copies per publishing day, out of which Delhi accounted for 1,25,40,995 copies per publishing day i.e. 19.53 % of the total circulation in English followed by Maharashtra 1,14,21,397 copies per publishing day (17.78 per cent) and Jammu & Kashmir 51,02,210 copies per publishing day (7.94 per cent). The total circulation of Gujarati publication was 2,95,63,660 copies per publishing day out of which Gujarat accounted for 2,83,12,992 copies per publishing day i.e. (95.77 per cent). The total circulation of Telugu publications was 3,48,94,809 copies out of which Andhra Pradesh accounted for 2,65,57,978 copies per publishing day. The total circulation of Marathi publications was 4,38,79,899 copies per publishing day out of which Maharashtra accounted for 4,26,57,218 copies per publishing day i.e. (97.21 per cent). The total circulation of Urdu publications was 3,06,93,330 copies per publishing day out of which Uttar Pradesh accounted for 1,32,68,658 copies per publishing day i.e. (43.23 per cent). (Table 4.4)

DISTRIBUTION PATTERN

4.7.1. Out of 52,05,14,168 copies circulated per publishing day in 2018-19, as many as 48,73,53,844 copies per publishing day (93.63%) were sold and 2,83,97,771 copies per publishing day (5.46 %) were distributed free which included sample, voucher, complimentary and office copies. (Table 4.5)

4.7.2. In case of daily newspapers, out of a total claimed circulation of 29,15,35,681 copies per publishing day, the number of copies sold per publishing day were 27,93,93,574 (95.84 %) and free copies were 1,03,91,975 (3.56 %). (Table 4.5)

CIRCULATION PATTERN

4.8.1. A total of 37,410 (excluding 532 Miscellaneous) publications submitted their Annual Statements and supplied their circulation data within stipulated filing period. Based on their circulation figures the newspapers have been classified into following three categories:

- (i) **Small:** Circulation up to 25,000 copies per publishing day,
- (ii) **Medium:** Circulation between 25,001 to 75,000 copies per publishing day, and
- (iii) **Big:** Circulation of more than 75,000 copies per publishing day.
- (iv) **Others:** Zero or 'NIL' Circulation figure

4.8.2. Out of 37,410 newspapers and periodicals which supplied their circulation data, 909 i.e. 2.43 % fall in the Big category; 3,772 i.e. 10.08 % in the Medium category, 121 in the Others category, i.e., 0.31% and remaining 32,608 i.e. 87.17% in the Small category. Publications falling in the Small category have the largest share in the circulation with 20,41,54,852 copies per publishing day i.e. 39.22 % of total, followed by the Big category 17,47,61,341 copies per publishing day i.e. 33.58 % and the Medium category having 14,15,97,975 copies per publishing day i.e. 27.20 %. (Table 4.6 & 4.7)

4.8.3. The 'Big' category is further divided into two sub-categories – those having a circulation between (i) 1,00,000 to 25,00,000 copies per publishing day and (ii) 75,001 to 99,999 copies per publishing day. In the first sub-category there are 662 publications with a total circulation of 15,37,28,544 copies per publishing day where as in the second there are 247 publications, with a total circulation of 2,10,32,797 copies per publishing day. (Table 4.6)

4.8.4. The 'Medium' category of publications is also classified into two sub-categories – viz., (i) 25,001 to 50,000 copies and (ii) 50,001 to 75,000 copies. In the first sub-category, there are 3,334 publications with a total circulation of 11,44,43,154 copies per publishing day and in the second category, there are 438 publications with a total circulation of 2,71,54,821 copies per publishing day. (Table 4.6)

4.8.5. The publications falling under the 'Small' category can be divided into four sub-categories according to their circulation figures, viz (i) 15,001 to 25,000 copies (ii) 5,001 to 15,000 copies (iii) 2,001 to 5,000 copies (iv) 1 to 2,000 copies. It has been noticed that 4,526 had the circulation range between 15,001 and 25,000; 11,391 circulation between 5,001 and 15,000; 5,722 between 2,001 and 5,000 and 10,969 numbers between 1 and 2000. (Table 4.6)

4.8.6. The publications falling under the 'Others' category is according to the circulation figures entered by the publisher in their annual statement as '0'. There are a total of 121 publications with nil circulation figures. (Table 4.6)

4.8.7. Out of the 10,167 dailies and tri and bi-weeklies that filed circulation data for the year 2018-19, 674 came under the Big category, 2,572 under Medium category, 3 came under the Others category and the remaining 6,918 were Small newspapers. Out of 674 big dailies/tri and bi-weeklies, 500 had a circulation of one lakh and above each. (Table 4.6 and 4.7)

4.8.8. As regards dailies and tri and bi-weeklies, the largest circulation was of Big newspapers (13,35,65,281) i.e. 45.81 per cent, followed by Medium ones with newspapers (9,78,76,100) i.e. 33.57 per cent and small newspapers (6,00,94,300) i.e. 20.61 per cent. (Table 4.7)

4.8.8. It is to mention here that a significant section of the newspapers and periodicals, particularly the small publications, appears to ignore its obligations to submit the Annual Statements to the O/o RNI under the “**Press and Registration of Books Act 1867**”. Their circulation, therefore, could not be ascertained and hence the actual circulation of the registered Indian publications would be much higher than what this report projects on the basis of Annual Statements actually received.

AVERAGE CIRCULATION

4.9.1. The average circulation of dailies and tri/bi-weeklies was 28,678 copies per publishing day where as the average circulation of the other periodicals were 8,406 copies per publishing day during 2018-19. Average circulation of Big newspapers increased by 31,515 copies from 1,66,653 to 1,98,168 copies per publishing day during 2018-19 and that of small newspapers decreased by 12 copies from 8,699 to 8,687 copies per publishing day during 2018-19. As for the medium newspapers, the average circulation decreased by 456 copies per publishing day from 38,510 to 38,054 during 2018-19 in comparison to previous year. (Table 4.7)

4.9.2. The average circulation of dailies and tri/bi-weeklies showed an increase of 1,501 copies per publishing day i.e. from 27,177 to 28,678 copies per publishing day in 2018-19 (Table 4.7)

4.9.3. The average circulation of other periodicals also showed a decrease of 440 copies per publishing day i.e. from 8,846 to 8,406 copies per publishing day in 2018-19. (Table 4.7)

CENTRE-WISE CIRCULATION

4.10.1. The publications brought out from the four Metropolitan Cities – Mumbai, Kolkata, Delhi and Chennai had a combined claimed circulation of 8,07,11,644 copies per publishing day in 2018-19, which comes to 15.51 percent of the total claimed circulation. The State Capitals (excluding Metropolitan Cities) accounted for 14,59,97,555 copies per publishing day or 28.05 percent. The publications brought out from Big Cities claimed a total circulation of 20,85,85,577 copies per publishing day, which was 40.07 per cent. The Press in the Union Territories accounted for 49,20,071 copies per publishing day which is 0.95 per

cent of the total claimed circulation. The remaining 8,02,99,321 copies per publishing day which is 15.42 per cent belonged to Smaller Towns. (Table 4.8)

4.10.2. The dailies and tri/bi-weeklies from the four Metropolitan Cities had a total circulation of 3,75,75,280 copies per publishing day which was 12.89 per cent of the total circulation of the dailies/tri-bi weeklies. The dailies and tri/bi-weeklies published from State Capitals had a total circulation of 7,73,37,188 copies per publishing day, or 26.53 per cent of the total circulation in that category. The dailies and tri/bi-weeklies from other Big Cities claimed a total circulation of 12,42,81,080 copies per publishing day or 42.63 per cent and from the Small Towns showed a circulation of 4,88,64,880 copies per publishing day (16.76 per cent). (Table 4.8)

CIRCULATION LEVELS

4.11.1. “*Ananda Bazar Patrika*”, a Bengali/Daily published from Kolkata turned to be the largest circulated single edition daily with a claimed circulation of 11,10,402 copies per publishing day followed by “*Hindustan Times*”, an English/Daily published from Delhi with a circulation of 9,35,964 copies per publishing day and “*The Times of India*”, an English/Daily published from Delhi with a claimed circulation of 9,27,686 copies per publishing day.

4.11.2. The “*Dainik Bhaskar*”, having 59 editions in Hindi Language with a total claimed circulation of 51,65,154 copies per publishing day occupied first position among multi-editions dailies. “*The Times of India*”, having 34 editions in English Language with a total claimed circulation of 42,53,026 copies per publishing day occupied the second position among multi-editions dailies during 2018-19.

4.11.3. “*Times Life*”, an English/Weekly Edition from Mumbai, was the largest circulated periodical in 2018-19 with a claimed circulation of 7,92,817 copies per publishing day, while “*The Sunday Times of India*”, an English/Weekly Edition from Delhi, with a circulation of 7,79,827 copies per publishing day being second, and “*The Sunday Times of India*”, an English/Weekly from Mumbai with a claimed circulation of 7,71,429 copies per publishing day was rated as third in terms of circulation figures.

TABLE 4.1
TOTAL CIRCULATION OF REGISTERED PUBLICATIONS
FROM 2007-08 TO 2018-19

| Year | Dailies | Tri/Bi-weeklies | Weeklies | Others | Total |
|----------------|------------------|------------------------|------------------|------------------|------------------|
| (1) | (2) | (3) | (4) | (5) | (6) |
| 2007-08 | 105791199 | 654972 | 57995857 | 42666087 | 207108115 |
| 2008-09 | 135805315 | 574984 | 69180993 | 52392081 | 257953373 |
| 2009-10 | 162312686 | 635503 | 83789957 | 65078417 | 308816563 |
| 2010-11 | 175665243 | 969361 | 89483523 | 63086714 | 329204841 |
| 2011-12 | 196951390 | 928927 | 103471732 | 72487715 | 373839764 |
| 2012-13 | 224337652 | 1187995 | 104860366 | 74651917 | 405037930 |
| 2013-14 | 264289811 | 893218 | 112005740 | 73397443 | 450586212 |
| 2014-15 | 296302606 | 973292 | 127483338 | 85762209 | 510521445 |
| 2015-16 | 371457696 | 155045 | 144789293 | 93836547 | 610238581 |
| 2016-17 | 275361253 | 0 | 119498723 | 93229514 | 488089490 |
| 2017-18 | 242690557 | 0 | 106027875 | 81348197 | 430066629 |
| 2018-19 | 291535681 | 0 | 124615637 | 104362850 | 520514168 |

TABLE 4.2
CIRCULATION OF PUBLICATIONS IN 2018-19
(LANGUAGE AND PERIODICITY-WISE)

| Language | Daily | Weekly | Fortnightly | Monthly | Quarterly | Annual | Others | Total |
|---------------------|-----------|-----------|-------------|----------|-----------|---------|----------|-----------|
| Assamese | 904842 | 385571 | 37208 | 105333 | 1250 | 0 | 41740 | 1475944 |
| Bengali | 4563089 | 2034665 | 1501258 | 808146 | 122242 | 34712 | 221287 | 9285399 |
| Bilingual | 4184905 | 5417649 | 1401203 | 4777584 | 523943 | 11210 | 396634 | 16713128 |
| Dogri | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| English | 35280763 | 17015402 | 1519920 | 7443050 | 524325 | 585265 | 1860136 | 64228861 |
| Gujarati | 15373171 | 9351880 | 2304692 | 1821114 | 31501 | 36501 | 644801 | 29563660 |
| Hindi | 120745243 | 64099799 | 10971699 | 26133362 | 1325232 | 97970 | 6553174 | 229926479 |
| Kannada | 7110087 | 798376 | 444873 | 997508 | 14290 | 13000 | 362163 | 9740297 |
| Kashmiri | 84700 | 5450 | 0 | 0 | 0 | 0 | 0 | 90150 |
| Konkani | 1502 | 1988 | 0 | 19549 | 0 | 0 | 0 | 23039 |
| Maithili | 0 | 0 | 300 | 0 | 1000 | 0 | 0 | 1300 |
| Malayalam | 9009967 | 2587586 | 1013296 | 2962787 | 152978 | 178985 | 197589 | 16103188 |
| Manipuri | 195468 | 15310 | 0 | 23320 | 0 | 0 | 0 | 234098 |
| Marathi | 28206928 | 10511677 | 339978 | 1502569 | 93479 | 600357 | 2624911 | 43879899 |
| Multilingual | 300618 | 666056 | 98900 | 494905 | 25325 | 4999 | 47002 | 1637805 |
| Nepali | 888966 | 44358 | 0 | 10408 | 0 | 0 | 0 | 943732 |
| Odia | 6463677 | 2751027 | 1134358 | 1249265 | 107711 | 18925 | 61774 | 11786737 |
| Others | 507391 | 146584 | 17225 | 393466 | 40454 | 0 | 40950 | 1146070 |
| Punjabi | 2312352 | 520014 | 254280 | 355301 | 2500 | 0 | 4558 | 3449005 |
| Sanskrit | 277230 | 12126 | 30895 | 36053 | 650 | 0 | 1650 | 358604 |
| Santhali | 10308 | 0 | 0 | 1800 | 0 | 0 | 0 | 12108 |
| Sindhi | 382762 | 85292 | 8400 | 13386 | 0 | 0 | 0 | 489840 |
| Tamil | 7793019 | 1436185 | 1124365 | 2929581 | 21931 | 39834 | 491771 | 13836686 |
| Telugu | 22422591 | 1997059 | 1827068 | 8240330 | 25618 | 0 | 382143 | 34894809 |
| Urdu | 24516102 | 4731583 | 682866 | 565240 | 93004 | 0 | 104535 | 30693330 |
| Total | 291535681 | 124615637 | 24712784 | 60884057 | 3107433 | 1621758 | 14036818 | 520514168 |

TABLE 4.3
CIRCULATION OF PUBLICATIONS IN 2018-19
(STATE/UTS & PERIODICITY-WISE)

| STATES | Daily | Weekly | Fortnightly | Monthly | Quarterly | Annual | Others | Total |
|--------------------------------------|--------------|---------------|--------------------|----------------|------------------|---------------|---------------|--------------|
| Andaman & Nicobar Islands | 117147 | 26762 | 8699 | 0 | 0 | 0 | 0 | 152608 |
| Andhra Pradesh | 21559013 | 2251961 | 1583111 | 6777859 | 21450 | 60000 | 373590 | 32626984 |
| Arunachal Pradesh | 1851823 | 0 | 0 | 16000 | 0 | 0 | 0 | 1867823 |
| Assam | 2254090 | 683423 | 54780 | 192117 | 500 | 300 | 134972 | 3320182 |
| Bihar | 8228423 | 1375749 | 88545 | 668543 | 89933 | 0 | 460339 | 10911532 |
| Chandigarh | 1883719 | 565829 | 1950 | 122208 | 0 | 0 | 45034 | 2618740 |
| Chattisgarh | 7606201 | 930435 | 96805 | 995259 | 42348 | 24000 | 163055 | 9858103 |
| Dadra & Nagar Haveli | 376295 | 61500 | 114664 | 39838 | 0 | 0 | 0 | 592297 |
| Daman & Diu | 282774 | 0 | 0 | 0 | 0 | 0 | 0 | 282774 |
| Delhi | 17718123 | 10511193 | 3027611 | 8479897 | 597619 | 295635 | 547078 | 41177156 |
| Goa | 371109 | 59676 | 41544 | 10433 | 14051 | 0 | 0 | 496813 |
| Gujarat | 19397965 | 10022837 | 2650394 | 2748845 | 67944 | 6567 | 655287 | 35549839 |
| Haryana | 4016664 | 943475 | 286065 | 568904 | 17000 | 2300 | 138259 | 5972667 |
| Himachal Pradesh | 635685 | 367595 | 18833 | 103489 | 6050 | 550 | 3000 | 1135202 |
| Jammu & Kashmir | 7223403 | 1323425 | 73417 | 261005 | 15000 | 0 | 46300 | 8942550 |
| Jharkhand | 3924098 | 1088435 | 110004 | 347624 | 41420 | 0 | 286575 | 5798156 |
| Karnataka | 10231315 | 2132494 | 471588 | 1707281 | 139412 | 13000 | 407766 | 15102856 |
| Kerala | 9393143 | 3028579 | 1078498 | 3744453 | 164400 | 481004 | 223020 | 18113097 |
| Madhya Pradesh | 30089337 | 14624143 | 1358769 | 10588787 | 602800 | 10380 | 2220295 | 59494511 |
| Maharashtra | 42668250 | 20123489 | 763186 | 3565242 | 233228 | 650478 | 4357899 | 72361772 |
| Manipur | 371016 | 0 | 0 | 0 | 0 | 0 | 0 | 371016 |
| Meghalaya | 198321 | 45708 | 0 | 150 | 0 | 0 | 0 | 244179 |
| Mizoram | 233450 | 3356 | 0 | 297950 | 6000 | 0 | 40000 | 580756 |
| Nagaland | 161143 | 0 | 0 | 0 | 0 | 0 | 0 | 161143 |
| Odisha | 7314497 | 3177203 | 1451634 | 1580898 | 127944 | 18925 | 169904 | 13841005 |
| Pondicherry | 227999 | 51614 | 11000 | 107668 | 7784 | 0 | 9823 | 415888 |
| Punjab | 2567685 | 914684 | 363548 | 418274 | 20000 | 1250 | 48958 | 4334399 |
| Rajasthan | 14984564 | 2393305 | 3473618 | 1270001 | 31175 | 21400 | 526242 | 22700305 |
| Sikkim | 1112812 | 44358 | 0 | 0 | 0 | 0 | 0 | 1157170 |
| Tamil Nadu | 9694828 | 3095376 | 1291380 | 3878774 | 33086 | 6700 | 517550 | 18517694 |
| Telangana | 7853228 | 1043910 | 557165 | 2745572 | 83658 | 0 | 53690 | 12337223 |
| Tripura | 513927 | 148067 | 7248 | 3000 | 0 | 0 | 600 | 672842 |
| Uttar Pradesh | 45183058 | 30662045 | 2512051 | 7106933 | 547267 | 5300 | 1898682 | 87915336 |
| Uttarakhand | 4407978 | 9530383 | 1425009 | 1458667 | 41333 | 3700 | 516878 | 17383948 |
| West Bengal | 6882598 | 3384628 | 1791668 | 1078386 | 156031 | 20269 | 192022 | 13505602 |
| Total | 291535681 | 124615637 | 24712784 | 60884057 | 3107433 | 1621758 | 14036818 | 520514168 |

Table 4.4
CIRCULATION OF NEWSPAPERS IN 2018-19
(STATE/U.TS & LANGUAGE-WISE)

| State/U.T's | Assamese | Bengali | Bi-Lingual | Dogri | English | Gujarati | Hindi | Kannada | Kashmiri | Konkani | Maithili | Malayalam | Manipuri |
|--------------------------------------|----------|---------|------------|--------|----------|----------|-----------|---------|----------|---------|----------|-----------|----------|
| Andaman & Nicobar Islands | 0 | 2228 | 8611 | 0 | 73584 | 0 | 43387 | 0 | 0 | 0 | 0 | 0 | 0 |
| Andhra Pradesh | 0 | 0 | 655531 | 0 | 4035807 | 0 | 222243 | 33300 | 0 | 0 | 0 | 0 | 0 |
| Arunachal Pradesh | 0 | 0 | 0 | 0 | 1850823 | 0 | 17000 | 0 | 0 | 0 | 0 | 0 | 0 |
| Assam | 1470396 | 620071 | 44155 | 130625 | 595455 | 0 | 256853 | 0 | 0 | 0 | 0 | 0 | 38630 |
| Bihar | 0 | 1200 | 172367 | 0 | 411985 | 0 | 7319861 | 0 | 0 | 0 | 300 | 0 | 0 |
| Chandigarh | 0 | 0 | 150500 | 0 | 1164447 | 0 | 899220 | 0 | 0 | 0 | 0 | 0 | 0 |
| Chhattisgarh | 0 | 0 | 84289 | 0 | 140484 | 0 | 9534577 | 0 | 0 | 0 | 0 | 0 | 0 |
| Dadra & Nagar Haveli | 0 | 0 | 0 | 0 | 6500 | 163776 | 109098 | 0 | 0 | 0 | 0 | 0 | 0 |
| Delhi | 2700 | 41731 | 2627530 | 0 | 12540995 | 119240 | 20963267 | 42661 | 0 | 0 | 0 | 46949 | 0 |
| Daman & Diu | 0 | 0 | 39500 | 0 | 117327 | 80383 | 355087 | 0 | 0 | 0 | 0 | 0 | 0 |
| Goa | 0 | 0 | 60502 | 0 | 192202 | 0 | 36164 | 0 | 0 | 1502 | 0 | 0 | 0 |
| Gujarat | 0 | 4775 | 519559 | 0 | 2162199 | 28312992 | 3698411 | 13620 | 0 | 0 | 0 | 500 | 0 |
| Haryana | 0 | 0 | 266521 | 0 | 219795 | 0 | 5362840 | 0 | 0 | 0 | 0 | 0 | 0 |
| Himachal Pradesh | 0 | 0 | 46137 | 0 | 50033 | 0 | 1036032 | 0 | 0 | 0 | 0 | 0 | 0 |
| Jammu & Kashmir | 0 | 0 | 511911 | 0 | 5102210 | 0 | 575110 | 0 | 90150 | 0 | 0 | 0 | 0 |
| Jharkhand | 0 | 53465 | 53068 | 0 | 371123 | 0 | 4261079 | 0 | 0 | 0 | 0 | 0 | 0 |
| Karnataka | 0 | 1592 | 754738 | 0 | 3732961 | 1225 | 193743 | 9539324 | 0 | 19549 | 0 | 48928 | 0 |
| Kerala | 0 | 21035 | 127950 | 0 | 1676340 | 2843 | 156872 | 40214 | 0 | 0 | 0 | 15862181 | 0 |
| Madhya Pradesh | 0 | 0 | 1224054 | 0 | 1320256 | 6995 | 55434387 | 0 | 0 | 0 | 0 | 0 | 0 |
| Maharashtra | 0 | 4214 | 4044201 | 0 | 11421397 | 851784 | 11055819 | 45165 | 0 | 1988 | 1000 | 100511 | 0 |
| Manipur | 0 | 0 | 18584 | 0 | 138719 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 195468 |
| Meghalaya | 0 | 0 | 0 | 0 | 92051 | 0 | 7598 | 0 | 0 | 0 | 0 | 0 | 0 |
| Mizoram | 0 | 0 | 0 | 0 | 109369 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Nagaland | 0 | 0 | 0 | 0 | 132491 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Odisha | 0 | 0 | 728320 | 0 | 1049632 | 0 | 309455 | 0 | 0 | 0 | 0 | 0 | 0 |
| Pondicherry | 0 | 0 | 46350 | 0 | 25098 | 0 | 21351 | 0 | 0 | 0 | 0 | 0 | 0 |
| Punjab | 0 | 3117 | 289427 | 0 | 180683 | 0 | 1464184 | 0 | 0 | 0 | 0 | 4583 | 0 |
| Rajasthan | 0 | 0 | 440754 | 0 | 417381 | 0 | 21478682 | 800 | 0 | 0 | 0 | 0 | 0 |
| Sikkim | 0 | 0 | 0 | 0 | 170609 | 0 | 33469 | 0 | 0 | 0 | 0 | 0 | 0 |
| Tamil Nadu | 800 | 3300 | 1082329 | 0 | 3672412 | 2797 | 273266 | 22580 | 0 | 0 | 0 | 38319 | 0 |
| Telangana | 0 | 0 | 225862 | 0 | 2209768 | 0 | 305196 | 0 | 0 | 0 | 0 | 0 | 0 |
| Tripura | 0 | 502991 | 8350 | 0 | 129511 | 0 | 5291 | 0 | 0 | 0 | 0 | 0 | 0 |
| Uttar Pradesh | 0 | 21500 | 1772313 | 0 | 4833631 | 0 | 67831596 | 0 | 0 | 0 | 0 | 0 | 0 |
| Uttarakhand | 1998 | 4233 | 433933 | 0 | 626812 | 21625 | 15454247 | 2633 | 0 | 0 | 0 | 1217 | 0 |
| West Bengal | 50 | 7999947 | 275782 | 0 | 3254771 | 0 | 1211094 | 0 | 0 | 0 | 0 | 0 | 0 |
| Total | 1475944 | 9285399 | 16713128 | 130625 | 64228861 | 29563660 | 229926479 | 9740297 | 90150 | 23039 | 1300 | 16103188 | 234098 |

TABLE 4.4 (Contd.)
CIRCULATION OF NEWSPAPERS IN 2018-19
(STATE/U.TS & LANGUAGE-WISE)

| State/U.T's | Marathi | Multilingual | Nepali | Odia | Punjabi | Sanskrit | Santhali | Sindhi | Tamil | Telugu | Urdu | Others | Total |
|--------------------------------------|----------|--------------|--------|----------|---------|----------|----------|--------|----------|----------|----------|---------|-----------|
| Andaman & Nicobar Islands | 0 | 800 | 0 | 0 | 0 | 0 | 0 | 0 | 8798 | 0 | 15200 | 0 | 152608 |
| Andhra Pradesh | 0 | 85543 | 0 | 20000 | 0 | 19500 | 0 | 0 | 3500 | 26557978 | 993582 | 0 | 32626984 |
| Arunachal Pradesh | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1867823 |
| Assam | 0 | 10300 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 105987 | 47710 | 3320182 |
| Bihar | 0 | 15450 | 0 | 0 | 0 | 3000 | 0 | 0 | 0 | 0 | 2970177 | 17192 | 10911532 |
| Chandigarh | 0 | 6170 | 0 | 0 | 398403 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2618740 |
| Chhattisgarh | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 81810 | 16943 | 9858103 |
| Dadra & Nagar Haveli | 1600 | 0 | 0 | 0 | 0 | 1800 | 0 | 0 | 0 | 0 | 0 | 0 | 282774 |
| Delhi | 52202 | 187890 | 5608 | 4617 | 706763 | 66542 | 0 | 0 | 20020 | 14113 | 3704716 | 29612 | 41177156 |
| Daman & Diu | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 592297 |
| Goa | 190943 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 15500 | 0 | 496813 |
| Gujarat | 357520 | 175237 | 0 | 25532 | 0 | 80563 | 0 | 70792 | 0 | 12570 | 113858 | 1711 | 35549839 |
| Haryana | 0 | 1237 | 0 | 0 | 73574 | 0 | 0 | 0 | 0 | 0 | 48700 | 0 | 5972667 |
| Himachal Pradesh | 0 | 2350 | 0 | 0 | 0 | 650 | 0 | 0 | 0 | 0 | 0 | 0 | 1135202 |
| Jammu & Kashmir | 0 | 46542 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2616627 | 0 | 8942550 |
| Jharkhand | 0 | 6000 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1047647 | 5774 | 5798156 |
| Karnataka | 153174 | 45536 | 0 | 0 | 0 | 2000 | 0 | 0 | 83755 | 59648 | 442583 | 24100 | 15102856 |
| Kerala | 10462 | 101450 | 0 | 2022 | 0 | 2942 | 0 | 0 | 96299 | 10583 | 0 | 1904 | 18113097 |
| Madhya Pradesh | 434067 | 127708 | 0 | 0 | 0 | 139681 | 0 | 37250 | 0 | 0 | 770113 | 0 | 59494511 |
| Maharashtra | 42657218 | 366591 | 1400 | 32883 | 0 | 426 | 0 | 174825 | 98332 | 23843 | 1470690 | 9485 | 72361772 |
| Manipur | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 18245 | 371016 |
| Meghalaya | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1500 | 143030 | 244179 |
| Mizoram | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 471387 | 580756 |
| Nagaland | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 28652 | 161143 |
| Odisha | 0 | 32520 | 0 | 11644916 | 0 | 16000 | 10308 | 0 | 0 | 0 | 49854 | 0 | 13841005 |
| Pondicherry | 851 | 6320 | 0 | 12950 | 0 | 650 | 0 | 0 | 300928 | 990 | 0 | 400 | 415888 |
| Punjab | 0 | 120319 | 0 | 2017 | 2246299 | 0 | 0 | 0 | 2017 | 2017 | 19736 | 0 | 4334399 |
| Rajasthan | 1950 | 10125 | 0 | 0 | 0 | 1000 | 0 | 206973 | 0 | 0 | 87500 | 55140 | 22700305 |
| Sikkim | 0 | 0 | 902417 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 50675 | 0 | 1157170 |
| Tamil Nadu | 904 | 30663 | 2400 | 2600 | 1000 | 0 | 0 | 0 | 13215479 | 122555 | 45840 | 450 | 18517694 |
| Telangana | 0 | 79725 | 0 | 0 | 0 | 0 | 0 | 0 | 6258 | 8090312 | 1420102 | 0 | 12337223 |
| Tripura | 0 | 1999 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 24700 | 672842 |
| Uttar Pradesh | 0 | 120963 | 0 | 0 | 3015 | 11550 | 0 | 0 | 0 | 0 | 13268658 | 52110 | 87915336 |
| Uttarakhand | 19008 | 5400 | 1000 | 30992 | 19950 | 11200 | 0 | 0 | 1300 | 0 | 681500 | 66900 | 17383948 |
| West Bengal | 0 | 50967 | 30907 | 8208 | 1 | 1100 | 1800 | 0 | 0 | 200 | 670775 | 0 | 13505602 |
| Total | 43879899 | 1637805 | 943732 | 11786737 | 3449005 | 358604 | 12108 | 489840 | 13836686 | 34894809 | 30693330 | 1015445 | 520514168 |

TABLE 4.5
CIRCULATION OF NEWSPAPERS IN 2018-19
(LANGUAGE AND PERIODICITY-WISE)

| Language | Daily | | | | Weekly | | | |
|---------------------|--------------|------------------|-----------------|------------------|--------------|------------------|----------------|------------------|
| | No. | Sold | Free | Total | No. | Sold | Free | Total |
| Assamese | 28 | 890723 | 12909 | 904842 | 24 | 368290 | 15506 | 385571 |
| Bengali | 69 | 4192178 | 345979 | 4563089 | 153 | 1914097 | 67206 | 2034665 |
| Bilingual | 189 | 3947685 | 203221 | 4184905 | 618 | 4206429 | 1060652 | 5417649 |
| Dogri | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| English | 897 | 33824075 | 1301469 | 35280763 | 537 | 14451587 | 2394925 | 17015402 |
| Gujarati | 442 | 15026055 | 313105 | 15373171 | 1192 | 8937269 | 358020 | 9351880 |
| Hindi | 4333 | 117368670 | 2326804 | 120745243 | 7163 | 60457821 | 2818456 | 64099799 |
| Kannada | 540 | 6115225 | 924135 | 7110087 | 147 | 733175 | 62999 | 798376 |
| Kashmiri | 2 | 81000 | 3700 | 84700 | 1 | 5100 | 350 | 5450 |
| Konkani | 1 | 1410 | 93 | 1502 | 1 | 1800 | 188 | 1988 |
| Maithili | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Malayalam | 138 | 8622763 | 385607 | 9009967 | 42 | 2337786 | 239101 | 2587586 |
| Manipuri | 6 | 192796 | 2333 | 195468 | 1 | 14900 | 410 | 15310 |
| Marathi | 628 | 27020201 | 1069509 | 28206928 | 1740 | 9202839 | 931440 | 10511677 |
| Multilingual | 13 | 265594 | 26001 | 300618 | 91 | 622781 | 42104 | 666056 |
| Nepali | 6 | 774722 | 112860 | 888966 | 14 | 42546 | 1713 | 44358 |
| Odia | 131 | 6360981 | 101809 | 6463677 | 168 | 2685318 | 64313 | 2751027 |
| Others | 30 | 492531 | 12012 | 507391 | 9 | 141001 | 5583 | 146584 |
| Punjabi | 77 | 2268095 | 44180 | 2312352 | 61 | 482416 | 36468 | 520014 |
| Sanskrit | 17 | 272606 | 4624 | 277230 | 5 | 11489 | 640 | 12126 |
| Santhali | 1 | 9950 | 358 | 10308 | 0 | 0 | 0 | 0 |
| Sindhi | 9 | 378805 | 3957 | 382762 | 6 | 84389 | 903 | 85292 |
| Tamil | 182 | 6339860 | 1412910 | 7793019 | 76 | 1219833 | 109913 | 1436185 |
| Telugu | 1196 | 21106339 | 1152708 | 22422591 | 205 | 1850296 | 137498 | 1997059 |
| Urdu | 1231 | 23841310 | 631692 | 24516102 | 488 | 4571963 | 155568 | 4731583 |
| Total | 10167 | 279393574 | 10391975 | 291535681 | 12742 | 114343125 | 8503956 | 124615637 |

TABLE 4.5 (Contd. 1)
CIRCULATION OF NEWSPAPERS IN 2018-19
(LANGUAGE AND PERIODICITY-WISE)

| Language | Fortnightly | | | | Monthly | | | | Quarterly | | | |
|---------------------|-------------|----------|---------|----------|---------|----------|---------|----------|-----------|---------|--------|---------|
| | No. | Sold | Free | Total | No. | Sold | Free | Total | No. | Sold | Free | Total |
| Assamese | 1 | 35361 | 924 | 37208 | 17 | 93861 | 8140 | 105333 | 2 | 1002 | 248 | 1250 |
| Bengali | 202 | 1392515 | 101475 | 1501258 | 143 | 736798 | 51297 | 808146 | 44 | 103925 | 16926 | 122242 |
| Bilingual | 209 | 1259722 | 135972 | 1401203 | 825 | 3988853 | 760327 | 4777584 | 97 | 458010 | 42937 | 523943 |
| Dogri | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| English | 168 | 1268640 | 246277 | 1519920 | 976 | 5865518 | 1501102 | 7443050 | 172 | 327194 | 199505 | 524325 |
| Gujarati | 260 | 2193473 | 97546 | 2304692 | 318 | 1625889 | 176570 | 1821114 | 15 | 24340 | 7035 | 31501 |
| Hindi | 1764 | 10418585 | 582398 | 10971699 | 4038 | 24197501 | 1447125 | 26133362 | 368 | 1192119 | 130816 | 1325232 |
| Kannada | 191 | 399713 | 40747 | 444873 | 316 | 878745 | 122452 | 997508 | 10 | 11830 | 2460 | 14290 |
| Kashmiri | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Konkani | 0 | 0 | 0 | 0 | 4 | 14087 | 5370 | 19549 | 0 | 0 | 0 | 0 |
| Maithili | 1 | 200 | 100 | 300 | 0 | 0 | 0 | 0 | 1 | 750 | 250 | 1000 |
| Malayalam | 22 | 843383 | 169888 | 1013296 | 218 | 2545974 | 346476 | 2962787 | 14 | 98492 | 54167 | 152978 |
| Manipuri | 0 | 0 | 0 | 0 | 1 | 22850 | 470 | 23320 | 0 | 0 | 0 | 0 |
| Marathi | 99 | 303784 | 35498 | 339978 | 279 | 1334742 | 149094 | 1502569 | 46 | 77800 | 17903 | 93479 |
| Multilingual | 17 | 92407 | 6238 | 98900 | 118 | 450042 | 32540 | 494905 | 16 | 20831 | 6355 | 25325 |
| Nepali | 0 | 0 | 0 | 0 | 4 | 9820 | 588 | 10408 | 0 | 0 | 0 | 0 |
| Odia | 74 | 1076601 | 57733 | 1134358 | 107 | 1216929 | 29674 | 1249265 | 22 | 101836 | 5409 | 107711 |
| Others | 7 | 9750 | 5275 | 17225 | 25 | 230131 | 163262 | 393466 | 10 | 38579 | 1825 | 40454 |
| Punjabi | 21 | 241588 | 12650 | 254280 | 49 | 340324 | 14691 | 355301 | 2 | 2081 | 419 | 2500 |
| Sanskrit | 5 | 29500 | 1395 | 30895 | 8 | 34800 | 1102 | 36053 | 1 | 490 | 160 | 650 |
| Santhali | 0 | 0 | 0 | 0 | 1 | 1700 | 100 | 1800 | 0 | 0 | 0 | 0 |
| Sindhi | 2 | 8000 | 400 | 8400 | 4 | 13135 | 155 | 13386 | 0 | 0 | 0 | 0 |
| Tamil | 104 | 991980 | 65371 | 1124365 | 528 | 2454275 | 438998 | 2929581 | 13 | 16415 | 4716 | 21931 |
| Telugu | 211 | 1691194 | 134115 | 1827068 | 939 | 7678012 | 524142 | 8240330 | 14 | 21390 | 4816 | 25618 |
| Urdu | 77 | 662545 | 17471 | 682866 | 103 | 525079 | 36912 | 565240 | 18 | 89074 | 3930 | 93004 |
| Total | 3435 | 22918941 | 1711473 | 24712784 | 9021 | 54259065 | 5810587 | 60884057 | 865 | 2586158 | 499877 | 3107433 |

TABLE 4.5 (Contd. 2)
CIRCULATION OF NEWSPAPERS IN 2018-19
(LANGUAGE AND PERIODICITY-WISE)

| Language | Annual | | | | Others | | | | Total | | | |
|---------------------|-------------|-----------------|----------------|-----------------|------------|----------------|---------------|----------------|--------------|------------------|-----------------|------------------|
| | No. | Sold | Free | Total | No. | Sold | Free | Total | No. | Sold | Free | Total |
| Assamese | 4 | 40383 | 1357 | 41740 | 0 | 0 | 0 | 0 | 76 | 1429620 | 39084 | 1475944 |
| Bengali | 33 | 195998 | 15426 | 221287 | 6 | 25552 | 9011 | 34712 | 650 | 8561063 | 607320 | 9285399 |
| Bilingual | 51 | 311768 | 67125 | 396634 | 14 | 6568 | 4880 | 11210 | 2002 | 14179035 | 2275114 | 16713128 |
| Dogri | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| English | 258 | 1522478 | 284404 | 1860136 | 36 | 281255 | 302032 | 585265 | 3043 | 57540747 | 6229714 | 64228861 |
| Gujarati | 38 | 622847 | 21416 | 644801 | 5 | 34912 | 1407 | 36501 | 2270 | 28464785 | 975099 | 29563660 |
| Hindi | 420 | 6100975 | 324412 | 6553174 | 23 | 73666 | 24304 | 97970 | 18109 | 219809337 | 7654315 | 229926479 |
| Kannada | 37 | 282869 | 78835 | 362163 | 1 | 11001 | 1999 | 13000 | 1242 | 8432558 | 1233627 | 9740297 |
| Kashmiri | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 3 | 86100 | 4050 | 90150 |
| Konkani | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 6 | 17297 | 5651 | 23039 |
| Maithili | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 3 | 950 | 350 | 1300 |
| Malayalam | 16 | 183090 | 6097 | 197589 | 7 | 138050 | 40936 | 178985 | 457 | 14769538 | 1242272 | 16103188 |
| Manipuri | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 8 | 230546 | 3213 | 234098 |
| Marathi | 78 | 2440986 | 132595 | 2624911 | 46 | 564908 | 32671 | 600357 | 2915 | 40945260 | 2368710 | 43879899 |
| Multilingual | 13 | 45089 | 1821 | 47002 | 6 | 1551 | 3219 | 4999 | 274 | 1498295 | 118278 | 1637805 |
| Nepali | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 24 | 827088 | 115161 | 943732 |
| Odia | 7 | 60509 | 1265 | 61774 | 2 | 18500 | 425 | 18925 | 511 | 11520674 | 260628 | 11786737 |
| Others | 3 | 40900 | 900 | 40950 | 0 | 0 | 0 | 0 | 84 | 952892 | 188857 | 1146070 |
| Punjabi | 3 | 4045 | 513 | 4558 | 0 | 0 | 0 | 0 | 213 | 3338549 | 108921 | 3449005 |
| Sanskrit | 2 | 1450 | 150 | 1650 | 0 | 0 | 0 | 0 | 38 | 350335 | 8071 | 358604 |
| Santhali | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | 11650 | 458 | 12108 |
| Sindhi | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 21 | 484329 | 5415 | 489840 |
| Tamil | 17 | 401855 | 38109 | 491771 | 1 | 35162 | 4672 | 39834 | 920 | 11459380 | 2074689 | 13836686 |
| Telugu | 38 | 317529 | 64472 | 382143 | 0 | 0 | 0 | 0 | 2603 | 32664760 | 2017751 | 34894809 |
| Urdu | 15 | 89085 | 15450 | 104535 | 0 | 0 | 0 | 0 | 1932 | 29779056 | 861023 | 30693330 |
| Total | 1033 | 12661856 | 1054347 | 14036818 | 147 | 1191125 | 425556 | 1621758 | 37406 | 487353844 | 28397771 | 520514168 |

TABLE 4.6
CIRCULATION PATTERN OF NEWSPAPERS IN 2018-19
(CATEGORY AND RANGE-WISE)

| Category | Range | Dailies, Tri/Bi Weeklies | | Other Periodicals | | Total | | |
|---------------|-------------------|--------------------------|------------------|-------------------|------------------|--------------|------------------|------------------|
| | | No. | Circulation | No. | Circulation | No. | Circulation | Circulation |
| Small | 1 to 2000 | 1806 | 2575572 | 9163 | 12239075 | 10969 | 14814647 | 204154852 |
| | 2001 to 5000 | 770 | 2628408 | 4952 | 16340120 | 5722 | 18968528 | |
| | 5001 to 15000 | 2286 | 18168479 | 9105 | 70941681 | 11391 | 89110160 | |
| | 15001 to 25000 | 2056 | 36721841 | 2470 | 44539676 | 4526 | 81261517 | |
| Medium | 25001 to 50000 | 2288 | 80048832 | 1046 | 34394322 | 3334 | 114443154 | 141597975 |
| | 50001 to 75000 | 284 | 17827268 | 154 | 9327553 | 438 | 27154821 | |
| Big | 75001 to 99999 | 174 | 14721489 | 73 | 6311308 | 247 | 21032797 | 174761341 |
| | 100000 to 2500000 | 500 | 118843792 | 162 | 34884752 | 662 | 153728544 | |
| Others | Zero | 3 | 0 | 118 | 0 | 121 | 0 | 0 |
| Total | | 10167 | 291535681 | 27243 | 228978487 | 37410 | 520514168 | 520514168 |

TABLE 4.7
CIRCULATION OF NEWSPAPERS IN 2018-19
(CATEGORY AND RANGE-WISE)

| Category | Dailies, Tri/Bi Weeklies | | | Other Periodicals | | | Total | | |
|---------------|--------------------------|------------------|---------------------|-------------------|------------------|---------------------|--------------|------------------|---------------------|
| | No. | Circulation | Average Circulation | No. | Circulation | Average Circulation | No. | Circulation | Average Circulation |
| Big | 674 | 133565281 | 198168 | 235 | 41196060 | 175302 | 909 | 174761341 | 192257 |
| Medium | 2572 | 97876100 | 38054 | 1200 | 43721875 | 36435 | 3772 | 141597975 | 37539 |
| Small | 6918 | 60094300 | 8687 | 25690 | 144060552 | 5608 | 32608 | 204154852 | 6261 |
| Others | 3 | 0 | 0 | 118 | 0 | 0 | 121 | 0 | 0 |
| Total | 10167 | 291535681 | 28678 | 27243 | 228978487 | 8406 | 37410 | 520514168 | 13915 |

TABLE 4.8
CIRCULATION OF NEWSPAPERS IN 2018-19
(CENTRE-WISE)

| Centre of Publication | Dailies, Tri/Bi Weeklies | | Weeklies | | Others | | Total | |
|--------------------------|--------------------------|------------------|--------------|------------------|--------------|------------------|--------------|------------------|
| | No. | Circulation | No. | Circulation | No. | Circulation | No. | Circulation |
| Big City | 4766 | 124281080 | 5729 | 45034823 | 5676 | 39269674 | 16170 | 208585577 |
| Metropolitan City | 925 | 37575280 | 1053 | 21794642 | 2629 | 21341722 | 4604 | 80711644 |
| State Capital | 3069 | 77337188 | 3901 | 37000744 | 4867 | 31659623 | 11837 | 145997555 |
| Smaller Towns | 1270 | 48864880 | 1969 | 20030771 | 1200 | 11403670 | 4439 | 80299321 |
| Union Territory | 137 | 3477253 | 90 | 754657 | 129 | 688161 | 356 | 4920071 |
| Total | 10167 | 291535681 | 12742 | 124615637 | 14501 | 104362850 | 37410 | 520514168 |